



Intellectual Property

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Offense. Defense. Strategy.

October 28-29, 2008

GSU Student Center, Atlanta, GA

2008 Corporate IP Institute
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IPINVESTMENTS GROUP
INTELLECTUAL PROPERTY BUSINESS ADVISORS



The [Georgia State University College of Law](#) and the [J. Mack Robinson College of Business](#) are currently collaborating for the educational benefit of corporations interested in maximizing the value of their intellectual property assets. One of the primary initiatives of this collaboration is the Corporate IP Institute.

The 2008 Corporate IP Institute is a 2-day event that will be held at the Georgia State University Student Center. This event provides a unique view into the world of intellectual property as it allows in-house IP professionals to discuss current issues facing in-house IP professionals. The CIPI provides in-house IP professionals the opportunity to hear common corporate issues and to network locally and nationally. Speakers from corporations, large and small, will be in attendance. All IP professionals are invited...in-house, law firm, and consultant professionals.

In addition, the [Intellectual Property Owner's Association](#) will deliver an enlightening discussion on recent developments that will impact in-house IP professionals. Come to the 2008 Corporate Intellectual Property Institute to exchange your ideas and business cards.

While the 2008 speakers and topics have not yet been finalized (check back here in the future for additional information), the [2007 Corporate IP Institute](#), took place on October 23rd & 24th, 2007 and included an outstanding roster of corporate intellectual property leaders from such companies as AT&T, The Coca-Cola Company, General Electric, Cox Communications, Kimberly-Clark, Motorola, Procter & Gamble, IBM, Pitney Bowes, MeadWestvaco, Earthlink, Newell Rubbermaid, E.I. du Pont de Nemours and Company, and Rock-Tenn, among others.

[Sponsorship?](#)

Would you like to be associated with a premier intellectual property program? Would you like to showcase your products, ideas, and talents while networking with top IP professionals? The Corporate IP Institute affords you this opportunity through an array of opportunities. Sponsorship levels vary, but the benefits remain steady.

For questions about [sponsorship levels and benefits](#), as well as general questions about the event, please contact Chason Carroll at chason.carroll@compucredit.com.

One of the other primary initiatives of this collaboration is the [Corporate IP Roundtable](#), which provides a luncheon forum throughout the year for networking and discussing corporate intellectual property issues. For more information on the Roundtable, please contact Creighton Frommer at Creighton.Frommer@choicepoint.com

Comments or suggestions may also be sent to suggestions@gsuip.org.

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