

 IP INNOVATIONS CLASS**IP Innovations Class: Profiting from IP Assets in Today's Market**

Significant opportunities exist for the monetization of intellectual property. For example, intellectual property owners can realize significant financial gains and strategic advantages by selling, licensing and obtaining financing backed by these intangible assets. IPinvestments Group's Michael McLaughlin, Ryan Strong and Bill Hartselle will discuss many of these opportunities and challenges and provide practical, business-minded insight that will be applicable for outside counsel, in-house counsel, executives, financiers and other decision-makers. Topics discussed will include:

- Monetizing intellectual property;
- Determining the value of intellectual property;
- Buying and selling intellectual property;
- Addressing the challenges and opportunities in monetizing intellectual property considering recent changes in patent law; and
- Reviewing recent transactions and case studies.

Please feel free to forward this invitation to colleagues that may have an interest in this subject.

Dial-in information and presentation materials will be sent, via e-mail, one day prior to the program.

Thursday, December 06 2007  
1:00 PM ET to 2:00 PM ET  
Teleconference

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**Contact Info:**

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**About:**

The Intellectual Property Innovations class is a monthly series of one-hour seminars on cutting edge intellectual property issues and recent IP developments for corporate IP attorneys, business executives and IP consultants. After a brief introduction by our host, a guest expert will deliver a 45-minute presentation that covers topics of interest. The speaker will then entertain questions from listeners.

This series is offered at no charge to participants (and for the lawyers in the audience we will work with you to get the seminar approved for credit pursuant to your state bar's CLE program).

Your input on topics/speakers and suggested changes/improvements in the format are welcome. Just drop an e-mail to Ted Davis at [TDavis@KilpatrickStockton.com](mailto:TDavis@KilpatrickStockton.com).

Kilpatrick Stockton LLP is a full service law firm with approximately 500 lawyers, over 120 IP attorneys and over 45 registered patent attorneys. For more information, visit our Web site at [www.KilpatrickStockton.com](http://www.KilpatrickStockton.com).

**Program/Agenda:**

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**Participants:**

<b>Name</b>	<b>Title</b>	<b>Company</b>	<b>Role</b>
James L. Ewing IV	Partner	Kilpatrick Stockton LLP	Moderator
William Hartselle	Principal	IPinvestments Group	Speaker
Mike McLaughlin	Principal	IPinvestments Group	Speaker
Ryan Strong	Principal	IPinvestments Group	Speaker

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**Upcoming Programs:**

**The 2006 edition of the Kilpatrick Stockton *Intellectual Property Desk Reference* is now available on CD.**

The *Intellectual Property Desk Reference* is a compilation of articles covering the fundamentals of patent, trademark, copyright, and trade secret law. To order your complimentary copy, click on the link below.

[Order IP Desk Reference](#)

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**CLE Credit:**

All attendees will receive Certificates of Attendance which can be used to apply for continued education credit in your state. Kilpatrick Stockton will apply for CLE credit from Virginia, North Carolina and Georgia. If you are interested in credit from one of these states, please provide State and Bar Number at the time of registration. Please be advised that not all states provide CLE credit for teleconferences. If you have any questions regarding CLE credit, please contact either your state bar association or Robyn Buttram ([RButtram@KilpatrickStockton.com](mailto:RButtram@KilpatrickStockton.com)).